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Lovington EDC Welcomes Big Dog Industries!



On February 13th the Lovington Economic Development Corporation made the announcement that they had signed an agreement to transfer ownership of the 90,000 square foot building formerly known as the Lovington Cheese Plant to Big Dog Industries. To assist the project, the New Mexico Economic Development Department has pledged a total of \$750,000 dollars from the State Economic Development Fund. In addition, the City of Lovington has pledged an additional \$250,000 worth of incentives from the Local Economic Development Fund.

Big Dog Industries CEO, Brian Meyer, is a fourth-generation Nebraska farmer who has extensive experience with hemp, corn, wheat, and soybean production. This company will invest over \$15 million into the facility and seed-to-retail business over the next several years and will directly employ 125 people at the Lovington facility. Products that will be manufactured will include oils, lotions, edibles, clothing, chocolates, and bath products.



On the evening of February 19th, the Lovington EDC held a Welcoming Reception for Big Dog Industries. Special thank you to Jim Harris for providing a few pictures.



Pictured rite is Big Dog Industries CEO Brian Meyer and Chuck Johnson (CNM Electric). Chuck has been in charge of all of the electrical renovations at the soon to be hemp manufacturing facility.



Pictured left City Manager James Williams made the room burst into laughter with a very one-of-a-kind welcoming speech to Big Dog Industries.



Pictured rite is Big Dog Industries CEO, Brian Meyer, who gave a very heart felt speech where he announced "I already feel like I'm a part of this community. I feel lucky to call Lovington my second home."

Annual Awards Banquet

On February 20th the Lovington Community Development Team hosted the Annual Awards Banquet. All three organizations; Lovington Economic Development Corporation, Lovington Mainstreet, Lovington Chamber, presented awards and gave their year end review. Executive Director Evelyn Holguin gave a very promising year end review for Lovington EDC, where she announced the coming of a new hotel, the remodeling of several vacant buildings, two shopping centers, a new coffee shop, and the purchase of the former Cheese Plant facility. This year's annual banquet was a complete success with an attendance of about 250 people. The Lovington EDC would like to thank Everyone who attended the banquet for their continued support!

The Lovington EDC presented four awards this year: Grow It , Show It & Enjoy It Awards and a small business Entrepreneur Award.



This year's "Grow It" Award winner was the Lea County Fairgrounds! Pictured right is EDC Executive Director Evelyn Holguin, Fairgrounds General Manager Jim Kemp, and EDC President David Rodriguez.

This year's "Show It" Award winner was Lea County Electric Coop! Pictured left is EDC Executive Director Evelyn Holguin, Board of Trustees President John Graham, and EDC President David Rodriguez.



This year's "Enjoy It" Award was received by McDonald's! Pictured right is EDC Executive Director Evelyn Holguin, Director of Operations Jack Robertson, Franchise Owner Kenny Fadke, and EDC President David Rodriguez.

This year's Small Business Entrepreneur Award winner was Impact Construction Plus! Pictured left is EDC Executive Director Evelyn Holguin, Impact Construction Owner Dustin Boyd and EDC President David Rodriguez.

